

Scarlet

For The Record

NET receives four grants for outreach projects

The NET Foundation for Television and NET Foundation for Radio have received four grants that will provide funds for a wide variety of outreach and community engagement activities.

NET has been awarded a grant for nearly \$78,000 from the Investor Protection Trust to produce 'Smart Investing: A Nebraska Connects Project.'

The project is a collaboration of NET Television, NET Radio and NET Interactive Media, designed to improve basic investment literacy and to help prevent investment fraud.

During the six-month project, NET will produce and air two television programs, 24 radio stories and interviews, as well as a radio call-in show with investment expert Chris Farrell, and a Web presence providing a source of investor education material.

An \$8,000 grant will be used toward an outreach campaign tied to the PBS national broadcast of 'Caring for Your Parents.' The project will also include program screenings at sites across the state, and a live theatrical presentation on aging issues at three rural sites.

NET and lead partner, the University of Nebraska Public Policy Center, were awarded \$7,500 to convene a live and videoconference summit in spring 2008 focusing on creating pathways to the successful treatment of depression in communities across Nebraska. The NET Television studios in Lincoln will serve as the primary host site for the community summit, with Kearney, Omaha, Chadron and Scottsbluff serving as satellite locations. The summit will be tied to the national public television broadcast of 'Depression: Out of the Darkness.'

A grant of \$5,000 was received by the NET Foundation for Television to support outreach activities directed to cancer survivors and those who work with them, tied to the national broadcast of 'The Truth About Cancer.' NET will work directly with Methodist Estabrook Cancer Center to develop a statewide videoconference tailored to the needs of all cancer survivors, with a special section dedicated to the needs of cancer survivors ages 13 to 30. The videoconference is expected to take place in spring 2008.

For more information, go online to www.net.org.

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